

Who we are

We are the British Stand Up Paddle Association and our website address is: <https://www.bsupa.org.uk>

What personal data we collect and why we collect it

Your membership data entered through GoMembership

Your data is stored safely and securely within the GoMembership system according to their privacy policy document. We request the following data:

- Name
- Email
- Phone number
- Date of birth
- Address

We require you to provide us with this data so that we can effectively manage our subscriptions, contact you about important account matters and check you are eligible for the services we provide. The data is stored with access only available to BSUPA administrators and if necessary GoMembership support staff. Those of you who opt-in will have your email address and name exported to the Mailchimp email system where it will be stored for use in fulfilling our commitment to you of sending newsletters. Mailchimps privacy policy can be found on their website.

Website Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Website Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Website Contact forms

If you send a contact form request to us, it is sent directly to our admin department as an email. Once the information is acted upon it is deleted.

Website Newsletter forms

By signing up to our newsletter you consent to have your name, email and town / postcode stored within Mailchimp who take care of our email mailing. We use the location data to pick a Bigsalty Weather forecast location that is close by. Mailchimp are GDPR compliant. Note that we do not hold this data ourselves and it is encrypted in transit.

Website Cookies

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

We use Google Analytics, a tool which uses the following first-party cookies:

Google Analytics sets the following cookies:
(Cookie Name, Expiration Time, Description)

Cookie Name: `_ga`
Expiration Time: 2 years
Description: Used to distinguish users.

Cookie Name: `_gid`
Expiration Time: 24 hours
Description: Used to distinguish users.

Cookie Name: `_gat`
Expiration Time: 1 minute
Description: Used to throttle request rate.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

Website Analytics

We use **Google Analytics** to improve website performance and and monitor website usage. It records the following anonymous data from your usage: website browser, the pages you read, your device, IP address (anonymised), internet connection and your approximate location is inferred from the IP Address.

To opt out of Google Analytics you can download the following browser add-on: <https://support.google.com/analytics/answer/181881?hl=en>

Website Security

We use a firewall software that uses an IP blocking mechanism to prevent bots and malicious users from misusing the website, however we do not send this data outside our own database.

Who we share your data with

For those subscribers to our newsletter list we use Mailchimp to store your data.

Your membership data is entered through and stored with GoMembership.

BSUPA members signup using an external company called GoMembership but this is separate to the website.

We do not store any of your data with anyone else.

How long we retain your data

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

If your opt-in to our newsletter we retain that data indefinitely.

Membership data provided via the GoMembership website is stored indefinitely.

Analytics data we store indefinitely.

What rights you have over your data

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where we send your data

Visitor comments are checked through an automated spam detection service called Askimet.

For those users that sign up to our newsletter form, we use Mailchimp to send out newsletters.

How we protect your data

We take every reasonable step to make sure that your data is kept safe.

